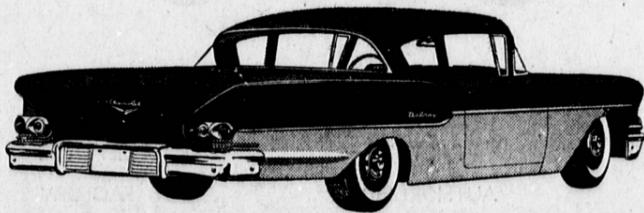


HERE'S WHY '58 CHEVROLETS SELL FOR LESS AT PAUL'S!

Because of you the Buyer! Yes, our volume and low overhead accounts for it! JUST LOOK at these low prices and monthly payments . . . EVERY MODEL is PRICED LOWER than the comparable 1957 model!

THIS IS DEFINATELY THE BEST TIME TO TRADE!

You can get the deal NOW you didn't expect to get until next summer! Remember your trade in car is worth more now . . . up to \$300 more!



IMPALA HEADQUARTERS
10 in Stock!

IMMEDIATE DELIVERY



20 STATION WAGONS in Stock

ALL COLORS ALL MODELS NOW! Don't wait!

SAVE THIS PRICE LIST... BRING IT WITH YOU!

(Tear Line)

(Tear Line)

(Tear Line)

* 6 Cylinder Synchro-Mesh Transmission

DEL RAY SERIES

	Paul's Low Price	Monthly Payment incl. Tax & Lic.*
1121 Utility Sedan	\$1894.00	\$44.47
1141 2-Door Sedan	\$2254.25	\$53.11
1149 4-Door Sedan	\$2308.25	\$54.10
1191 2-Door Station Wagon	\$2566.25	\$58.05
1193 4-Door Station Wagon	\$2620.25	\$61.57

BISCAYNE SERIES

	Paul's Low Price	Monthly Payment incl. Tax & Lic.*
1541 2-Door Sedan	\$2389.25	\$55.76
1549 4-Door Sedan	\$2443.25	\$56.69
1593 4-Door 6 Pass. Sta.Wag.	\$2724.25	\$63.85
1594 4-Door 9 Pass. Sta.Wag.	\$2831.25	\$66.31

BEL AIR SERIES

	Paul's Low Price	Monthly Payment incl. Tax & Lic.*
1731 Sport Coupe	\$2600.25	\$61.07
1739 Sport Sedan	\$2664.25	\$62.40
1741 2-Door Sedan	\$2539.25	\$57.41
1747 Impala	\$2739.25	\$64.05
1749 4-Door Sedan	\$2593.25	\$60.95
1767 Convertible	\$2887.25	\$67.70
1793 Nomad	\$2881.25	\$67.51

* Accessories and options extra, for example:

V-8 engine add	\$109.15
Powerglide Transmission	\$197.00
Power Steering	\$ 72.50
Power Brakes	\$ 39.00
Heater	\$ 57.00
Radio	\$ 65.50

* (MONTHLY PAYMENTS ARE BASED ON THE NORMAL DOWN PAYMENT)

PAUL'S CHEVROLET

TORRANCE: 1640 Cabrillo Ave.

FA 8-1640

LOMITA: 2172 Pacific Coast Hwy.

DA 6-1185